

NEW DAY AT AMAZON

NEWS FOR AMAZON WORKERS, BY AMAZON WORKERS!

IF WE WANT DEI, WE GOTTA TAKE IT FOR OURSELVES!

By: Peaches & Ace Spider

Around the country there are thousands if not hundreds of thousands of immigrants that work in Amazon warehouses. One of the most notable examples, are Haitian migrants. Many complain about ongoing racism, discrimination, and exclusion from important roles and positions. Amazon not only targets and tries to manipulate migrant workers and also removes policies that are supposed to protect them. This is all while the Trump administration continues it's PR war against Haitian migrants.

DEI stands for Diversity, Equity, and Inclusion. It is basically an approach that organizations, schools, and communities use to make sure everyone regardless of their background, race, gender, abilities, or other differences has a fair shot at opportunities and feels valued. Diversity is about having a mix of people from different backgrounds, experiences, and perspectives. Equity means making sure that everyone has what they need to succeed, which isn't always the same for everyone. Its different from equality because it recognizes that some people may need extra support to have the same opportunities. Inclusion is about making sure that once diverse people are present, they feel welcomed, heard, and truly part of the group. So, in simple terms, DEI is supposed to be about making workplaces, schools, and other spaces more fair and welcoming for everyone.



Jeff Bezos at the 2025 Presidential Inauguration. He is surrounded by some of the most prominent tech billionaires in the country.

Amazon claims they incorporate Diversity, Equity, and Inclusion (DEI) in several ways across its company, both internally for employees and externally in its business practices. Here are some of the programs and policies that Amazon uses to incorporate DEI: Workforce Diversity, Equity in Career Growth & Pay, Inclusive Workplace Culture, Supplier & Customer Diversity, Representation in Content & Marketing, Accessibility & Inclusion in Products. Overall, Amazon uses DEI to shape its hiring, workplace culture, business partnerships, and customer experiences to create a more inclusive and equitable company.

This was until last December when Amazon removed many of their DEI initiatives from their website leaving its workers confused and irritated. This seems to be in preparation for the Trump presidency. Amazon plays games with our well-being and livelihoods all just so they can suck up to whatever policies the current government wants them to enforce. They obviously never cared about ensuring DEI, all they cared about was how it was going to affect their tax, loan, and government grant situation.

Their public presentation for the DEI initiative is just a gift wrapped empty box. When we unravel the bow and take a part the wrapping paper we find Amazon only "uses" DEI to further its' own interest. We're the everyday Amazon employees, we see the in's and out's of the everyday work place environment. We know our floor managers don't make us feel seen, heard, or important. We're over worked and underpaid. Made to preform like robots and not humans, which we all know is wildly unrealistic at all. Even with the Amazon Affinity Groups like Black Employee Network most of the time have no impact on us at all and if anything are just here to pacify and divert our attention from the real issues. Us workers coming together, holding each other accountable, and having our own backs is what will ensure that immigrant workers can be trained by someone who speaks their language, action is taken against racist employees and bosses, people with disabilities or injuries receive adequate and permanent accommodations.

Email us at newdayatamaz@proton.me



to organize all of the workers at our warehouses. Everyone from the floor level tier ones, to the drivers, the custodial workers, health workers, and the technicians who fix our machinery. It is our task to build local, regional, and national departments that intervene in the struggles of and most importantly organize disabled workers, black workers, women, and migrants alike. It cannot rely on Amazon to raise our wages when food and rent prices are skyrocketing, it cannot rely on Amazon to protect us when we are under attack, we certainly cannot hope or rely on Amazon to keep us safe and comfortable in our own workplaces. An independent union means we come together and rely on ourselves!

As the Black Nationalist Jalil Muntaqim says “We are our own liberators.” This applies to all exploited and oppressed peoples. Including us. WE CANNOT RELY ON AMAZON TO PROTECT AND CARE FOR US! We have to protect and care for ourselves. This means we have to continue to build up our organization as a fighting and class conscious one. It is us versus them. Amazon workers versus Bezos and the shareholders. We want to make good wages and afford rent, while they want us to make as little as possible while working us as much as possible. If we want real DEI, we have to take it for ourselves!

For an Independent Worker’s Union at Amazon!

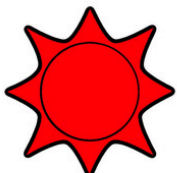
DO YOU THINK WE DESERVE TO:

- MAKE A LIVEABLE WAGE?
- HAVE NO RAISE CAP?
- GET QUALITY RAISES?
- HAVE ALL BREAKS PAID FOR?
- HAVE BETTER INSURANCE?
- NOT BE TRACKED BY MANAGERS?
- GET MORE TIME OFF?
- NOT HAVE OUR JOBS THREATENED BY ROBOTS?
- AUTOMATICALLY BE BLUE BADGES?

GET ORGANIZED!

ONLY BY BEING IN A UNION CAN WE FIGHT FOR OURSELVES!

REACH OUT TO YOUR NEW DAY REPRESENTATIVE AND GET ORGANIZED!



**NEW DAY AT
AMAZON**

New Day at Amazon is a newsletter produced by Amazon workers to rally our coworkers against Amazon corporate and the traitors who sell us out in the so called union movement. New Day Committees are for gathering information and disseminating the basic outlook of the revolutionary Amazon workers to the rank and file in the operation, as well as a base that our coworkers can use as a launchpad for campaigns around more immediate issues. Our long-term goal is the creation of a revolutionary industrial logistics union.

Email us at newdayatamz@proton.me
Read all editions at newdayamazon.wordpress.com